



# CURBOROUGH BROOKS

NORTH EAST LICHFIELD

PUBLIC CONSULTATION | OCTOBER-NOVEMBER 2023



## WELCOME TO THE PUBLIC CONSULTATION FOR CURBOROUGH BROOKS

### Thank you for taking the time to stop by our drop-in hub.

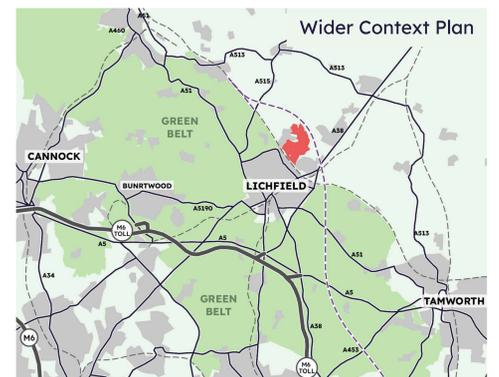
### About Curborough Brooks

Curborough Brooks is located approximately 3.2km to the north east of Lichfield City Centre. It is bounded in the north by the forthcoming HS2 line and to the south by the West Coast mainline, which serves Lichfield Trent Valley.

Curborough Brooks is made up of approximately 194 hectares of agricultural fields, which is approximately 272 football pitches in size. Much of the site is of low ecological value comprising of extensive areas of intensively managed arable and pastoral land.



Artist's impression of emerging proposals for Curborough Brooks



### Creating a Successful Place

Curborough Brooks is ideally positioned to make a vital contribution to the local area, delivering housing, providing school spaces, community facilities and essential infrastructure to Lichfield while connecting the city to nature and green spaces for all to enjoy.

Due to land ownership across the site, two Outline Planning Applications will be submitted to Lichfield District Council, split into **Curborough Brooks North** and **Curborough Brooks South**.

### We'd like to hear from you

Please take your time to consider the information presented and discuss with the project team on-hand. We encourage you to complete a feedback form, where you can also sign-up to receive updates during the planning process and beyond.

If you do not have time today, you can also complete the form on our website or return the form via post. Please ask a member of the project team for a stamped addressed envelope.

### Contact Us



[curboroughbrooks@stantec.com](mailto:curboroughbrooks@stantec.com)



020 7446 6820 or 020 7446 6829  
(Monday to Friday, 9.30am-5pm)



Curborough Brooks Community Engagement Team,  
C/O Stantec, 7 Soho Square, London, W1D 3QB

Scan the QR code to find out more information on our website →



[www.curboroughbrooks.com](http://www.curboroughbrooks.com)





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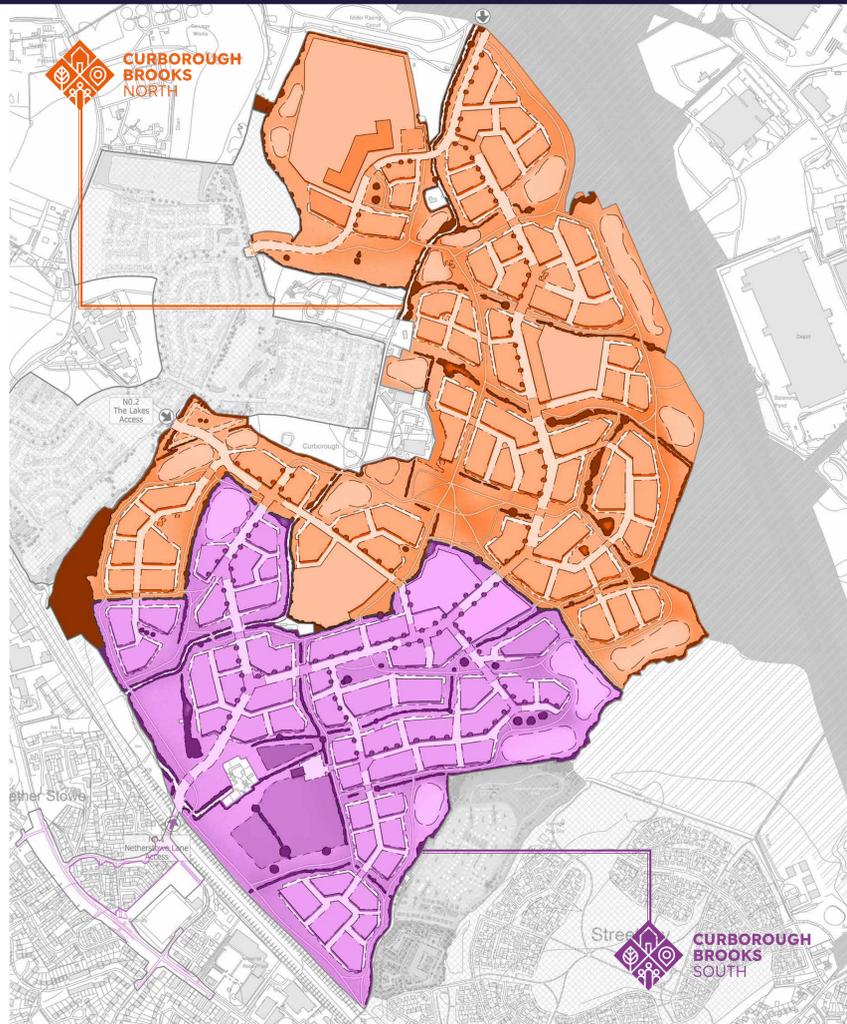
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## CREATING A SUCCESSFUL PLACE

### Good placemaking and sustainability are at the heart of Curborough Brooks.

As Curborough Brooks will be delivered by a range of developers, our team have carefully set out guiding principles to ensure that any development here meets our values, high standards and delivers for future generations.

Our aim is to create a high-quality, mixed-use development, which includes:



## IMDL's Sustainability Framework 2023

IMDL is invested in a healthier, more innovative and responsible future. We have established a Sustainability Framework, which sets out our ambitions and targets to the people, place and planet by 2030.

Our approach to sustainability ensures that the homes and spaces we build today are fit for the future without compromising the next generation.

[www.curboroughbrooks.com](http://www.curboroughbrooks.com)





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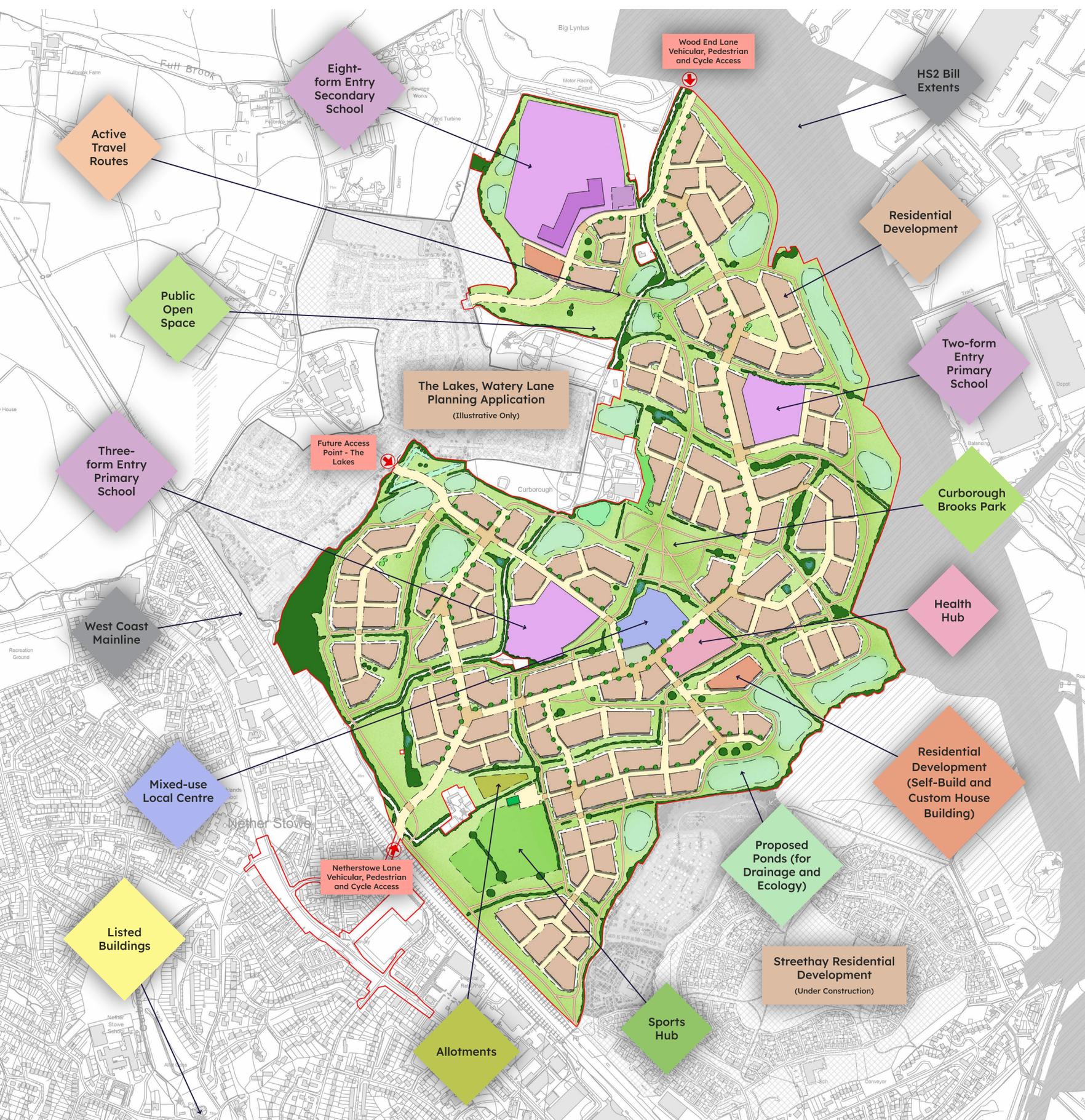
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## PROPOSED MASTERPLAN

**We plan to create an exceptional mixed-use community, underpinned by a holistic approach to people, place and planet.**

**Alongside our team of masterplanners and technical consultants, we have undertaken a great deal of work looking at the site, its constraints and opportunities.**

We have been working hard to analyse infrastructure provision and consider Curborough Brooks is ideally located to help deliver infrastructure and community benefits for Lichfield and for generations to come. Curborough Brooks has been thoughtfully designed to complement and enhance the surrounding communities.





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## GREEN OPEN SPACE, RECREATION AND WELLBEING

**Curborough Brooks offers a unique opportunity to create a distinctive place, celebrating its natural site features and local setting immediate to its existing and emerging communities.**

The proposed masterplan aims to capture the site's natural assets and important contextual elements. The illustrative diagram below shows the key aspects of the placemaking vision for Curborough Brooks.

Beautifully landscaped spaces will be featured across Curborough Brooks, promoting biodiversity and ecology.

The retention of existing features will improve habitat connectivity at Curborough Brooks by linking new green corridors and active travel routes, as well as enhancing the local landscape.

Our aspiration is to provide open, green and landscaped spaces for those who wish to enjoy the local surroundings, as well as for those who wish to participate in sports at the dedicated Sports Hub.

The proposals will incorporate different areas of allotments, which will benefit both the proposed and existing communities by providing food growing opportunities in a social setting. Alongside a new community pavilion, these spaces seek to support healthier lifestyles, greater wellbeing and a stronger sense of community.

